

# SHAHID ALI

WORDPRESS PRO DEVELOPER

## Experience & Skills

### WordPress Development

- Custom Theme Development
- Custom Plugin Development
- Gutenberg Block Development
- WooCommerce Integration
- WooCommerce Addons Development
- Elementor Pro
- WPBakery Page Builder
- Website Migration Expert

### Integrations & Automation

- API Integration & Development
- CRM Integration (GHL, Kalayo, etc.)
- Mailchimp & Zapier Integration

### Frontend Development

- Hypertext Markup Language (HTML)
- Cascading Style Sheets (CSS)
- Asynchronous JavaScript and XML (AJAX)
- Complex Animation Expert (GSAP)
- Accessibility (WCAG 2.0 Compliance)

### Backend Development

- Hypertext Preprocessor (PHP)
- Laravel Framework

### Optimization

- Search Engine Optimization (SEO)
- Performance Optimization

## Professional Summary

Experienced WordPress Developer and Digital Consultant with 10+ years of expertise in custom WordPress development, Gutenberg block development, WooCommerce, website performance optimization, technical SEO, and API integrations. Skilled in building scalable, high-performing websites that help businesses improve user experience, increase conversions, and achieve long-term growth. Proven track record of delivering custom web solutions for startups, agencies, and established businesses while maintaining a strong focus on quality, performance, and client satisfaction.



## Honours & Awards

In 2023, I contributed to the WordPress open-source community as a plugin developer, and was officially recognized as a WordPress Plugin Developer by WordPress.org after publishing my plugin(s) on the official repository. You can view my profile and plugins here



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